



Mayrhofen Press Information  
Winter 2020/21

## SO MÜSSEN BERGE SEIN – THE MAYRHOFNER BERGBAHNEN IN WINTER 2020-21

ENJOY UNFORGETTABLE EXPERIENCES IN ONE OF THE MOST ACTIVE REGIONS OF THE ALPS!

**Action and leisure, relaxation and adrenaline – these are the basic ingredients of a successful skiing holiday. Once again this year, the Mayrhofner Bergbahnen promise a unique way to spend your winter holidays in the heart of the picturesque Zillertal Alps. Thanks to 59 modern lifts and 142 kilometers of perfectly prepared pistes of all difficulty levels, everyone from beginners to pros will have a variety of ways to have fun skiing and snowboarding. The Mayrhofen Trophy is the best possibility to get to know the diverse range of highlights – and the best of all: you can win great prizes! And if you're looking for entertainment off the pistes, the romantic winter hiking trails and the thrilling Pistenbock Toboggan Run on Mount Ahorn are awesome alternatives.**

### ACTION MOUNTAIN PENKEN

Action Mountain Penken is the center of one of the largest ski resorts in the Zillertal valley and is easily and conveniently accessible via the Penkenbahn in Mayrhofen, the Horbergbahn in Schwendau and the Möslbahn at Hochschwendberg. With various highlights and great panoramic views, it's the perfect place for fun and action on and off the pistes.

Penken is especially popular with self-described adrenaline junkies thanks to the **Harakiri**, Austria's steepest slope adventure with an average gradient of 78 percent. The **Racing Paradise Unterberg** has three permanent timed giant slalom courses Gold, Silver and Bronze, so you can see how you stack up to the competition. The **Fun Ride Gerent** at slope 11 plus the **Ski Movie Run** on slope 16 – the challenging Black Attack near the Möslbahn – guarantee fun and action.

Penken is not just about going downhill fast, however. With its six areas, the **Penken Park** is the place where elite snowboarders and freeskiers can catch major air and show off all of their latest tricks. You'll never be bored in the snowpark thanks to the brand-new **Fun Ride Sun-Jet** as well as the numerous events. Even for those who do not dare themselves over the obstacles, it is worthwhile to look over and admire the daring stunts of others.

Besides all of the fun and action, Penken also offers families and nature lover's idyllic spots to relax. The **Winter Hiking Path Zeitreise** provides interesting facts about the history of skiing as well as fantastic views. The trail leads you from the mountain station of the Penkenbahn across the Gschösswandhaus hut. Another favorite is the **Winter Hiking Path Penken** from the Kombibahn Penken mountain station to the Penkenjoch.

### LEISURE MOUNTAIN AHORN

The Ahorn is all about deceleration, relaxation, and recreation, which is why it's a great choice for beginners, families, and nature lovers. The Ahornbahn, Austria's largest cable car, takes you up to the Ahorn Plateau, where you'll be greeted with spectacular views and ideal carving conditions on mostly easy, wide and sunny slopes. The **Fun Ride Ahorn** with its **Family Park** including child-friendly obstacles is the perfect place for children and beginners to acquire the coordination and motor skills necessary for successful skiing and snowboarding. And on the **Albert Adler Tour** along slope 4a our mascot Albert Adler accompanies you through



easy, fun obstacles – boundless skiing pleasure for young and old alike is guaranteed! The highlight of the descent is certainly the **Albert Adler Speed Camera**. The mascot Albert Adler awaits you with his camera to take photos of everyone, who finishes the ride. Afterwards the photos can be downloaded with the number of the ski pass at the bottom station of the 6SB Ebenwald free of charge.

There's also the more challenging 5.5-kilometer-long **valley run** and our new Early Bird service. During the winter season, the Ahornbahn will be operating from 7.30 a.m., before all our other gondolas and lifts. Take advantage of this service and enjoy the perfectly prepared pistes of the valley run early in the morning. **Tip:** After some downhill runs treat yourself on several selected days with a delicious mountain breakfast at the **Café-Bistro Kunstraum** next to the mountain station of the Ahornbahn.

Off the pistes, the **Pistenbock toboggan run** is a fun adventure for the whole family. Practice makes perfect, so straighten your hat, hang on to the sled, and tackle those turns on the specifically designed course which is separated off from the other pistes.

If you're looking for more peace and quiet and want to enjoy the beauty and serenity of nature on foot, we recommend the **Winter Hiking Path Ahorn** or the **Winter Hiking Path Filzenkogel**. A hike through the snowy landscape offers you a fantastic view of the Zillertal Alps and the Stilluptal as well as a unique mountain experience.

#### EVENT HIGHLIGHTS ON ACTION MOUNTAIN PENKEN AND LEISURE MOUNTAIN AHORN

Every Tuesday from January to April you have the special opportunity to finish off your day with the exclusive **Dinner on Mount Ahorn** in the **Café-Bistro Kunstraum**. Let us spoil you with a delicious fondue while you enjoy the incredible atmosphere amidst the mountains and the breathtaking views of Mayrhofen at night.

Whether on Mount Penken or Mount Ahorn, there's always something happening in Mayrhofen. If you want to stay up to date, check out the Mayrhofner Mountain App, which includes an integrated ski navigation system and insider tips for the ski resort. It's a must-have for winter sports enthusiasts of all ages.

You can also follow us on our “**So müssen Berge sein**” Facebook page or on Instagram with the hashtag **#somuessenbergesein**.

Please find further information under [www.mayrhofner-bergbahnen.com](http://www.mayrhofner-bergbahnen.com).



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## ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

|                                  |   |
|----------------------------------|---|
| <b>++ SEASON START</b>           | 5 December 2020   |
| <b>++ SKI AREA</b>               | 142 kilometers of pistes<br>59 modern lifts   |
| <b>++ APP</b>                    | Mayrhofner Mountain App, with integrated ski navigation system and insider tips for the ski resort (download in the App Store, available for iOS & Android)   |
| <b>++ ONLINE TICKET PURCHASE</b> | myZillertal.app   |
| <b>++ ACTION MOUNTAIN PENKEN</b> | Harakiri<br>Fun Ride Gerent<br>Ski Movie Run on piste 16, the Black Attack at the Möslbahn<br>Penken Park, NEW: Fun Ride Sun-Jet<br>Racing Paradise Unterberg<br>Winter Hiking Path Penken and Winter Hiking Path "Zeitreise"   |
| <b>++ LEISURE MOUNTAIN AHORN</b> | Pistenbock Toboggan Fun<br>Fun Ride Ahorn<br>Albert Adler Tour on piste 4a<br>Winter Hiking Path Ahorn and Winter Hiking Path Filzenkogel   |
| <b>++ SOCIAL MEDIA</b>           | Facebook: So müssen Berge sein<br>Instagram: #somuessenbergesein  |
| <b>++ SERVICE</b>                | Suggestions for tours through the ski resort ( <a href="https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/">https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/</a> and on the app)<br>Free ski buses with digital ski bus information   |
| <b>++ SOUVENIRS</b>              | Available at all cash desks and in our Online Shop at <a href="http://www.mayrhofner-bergbahnen.com">www.mayrhofner-bergbahnen.com</a>  |
| <b>++ SEASON</b>                 | Penkenbahn and Horbergbahn 5 December 2020 to 18 April 2021<br>Ahornbahn and Möslbahn 12 December 2020 to 11 April 2021   |
| <b>++ EVENTS</b>                 | <b>11 to 13 December 2020:</b> Outdoor Guiding Days<br><b>27 December 2020:</b> Burton Riglet Snowboarding<br><b>03 January 2021:</b> Austria Freeski Day<br><b>06 January 2021:</b> Groms Open<br><b>09 to 10 January 2021:</b> Burton StepOn Testride Tour<br><b>06 February 2021:</b> Penken Battle<br><b>13 February 2021:</b> Girls Shred Session<br><b>20 to 21 February 2021:</b> SAAC Basic Camp<br><b>21 to 26 February 2020:</b> SAACnd Step<br><b>27 to 28 February 2021:</b> Völley Rälley<br><b>13 March 2021:</b> go-Shred Penken Bingo<br><b>05 bis 10 April 2021:</b> Snowbombing |

Last updated: September 2020