



Mayrhofen Press Information  
Winter 2020/21

## RELAX ON MOUNT AHORN

### THE LEISURE MOUNTAIN IS THE PERFECT PLACE TO UNWIND

**In today's fast-paced society it's not easy to find peace and quiet. On Leisure Mountain Ahorn guests can leave behind the hustle and bustle of everyday life and dive into a beautiful winter wonderland to decelerate, spend some quality time with the family, and let the fun begin! The Ahornbahn, Austria's largest cable car, quickly and comfortably brings you up to the Ahorn Plateau and its wide slopes. As soon as you take in the panoramic views, you'll forget everything else around you.**

The easy slopes on the Ahorn Plateau and the child-friendly lifts are an ideal introduction to winter sports. The moderate pistes are ideal for carving. The **Fun Ride Ahorn** next to the Übungslift and the Filzenalmlift is also suitable for novices. As the name suggests, it's a lot of fun! Thanks to its gentle slope, fun waves, steep turns, and bowls, good times for winter sports fans of all skill levels are guaranteed. What's more, it's the perfect place for you and your children to acquire the coordination and motor skills necessary for safe skiing and snowboarding. There's another thrilling descent along the piste 4a - the **Albert Adler Tour**. The mascot Albert Adler accompanies you through easy, fun obstacles – boundless skiing pleasure for young and old alike is guaranteed! The highlight of the descent is the **Albert Adler Speed Camera** of course. Here awaits you mascot Albert Adler with his camera to take photos of every piste speedster. Afterwards the photos can be downloaded with the number of the ski pass at the bottom station of the 6SB Ebenwald free of charge. In the meantime, advanced skiers and snowboarders can enjoy the challenging 5.5-km-long **valley run**. Treat yourself during the ski day with a hearty or sweet snack at the **Café-Bistro Kunstraum** on Mount Ahorn beside of the mountain station of the Ahornbahn.

### AWAY FROM IT ALL AND YET RIGHT IN THE MIDDLE

The Ahorn is known not only for its pistes but also for its variety of alternative activities offering great entertainment for the entire family. You can start or finish off your day with an idyllic walk along the **Winter Hiking Path Ahorn** or the **Winter Hiking Path Filzenkogel**, both of which lead through a beautiful winter wonderland.

If you're looking for even more action, the **Pistenbock Toboggan Run** will definitely get your adrenaline pumping. It's great fun for young and old toboggan fans alike. On a specially designed course you'll adjust your hat, hang on tight, and tackle the turns. As you know, practice makes perfect!



### UNIQUE WINTER EVENINGS AT 2,000 METERS ABOVE SEA LEVEL

Besides offering a variety of extraordinary winter activities, the Mayrhofner Bergbahnen also know how to top off a great day on the mountain. Every Tuesday evening from mid-January until early April you have the opportunity for a **Dinner on Mount Ahorn**, complete with delicious food and breathtaking views of Mayrhofen at night. Spoil yourself with a legendary Fondue at 2,000 meters above sea level. This extraordinary dinner will be served in the Café-Bistro Kunstraum at the Ahornbahn mountain station, where you can also admire works of art by local artists.

You can also follow us on our “**So müssen Berge sein**” Facebook page or on Instagram with the hashtag **#somuessenbergesein**.

Please find further information under [www.mayrhofner-bergbahnen.com](http://www.mayrhofner-bergbahnen.com).



Mayrhofner Bergbahnen Aktiengesellschaft  
Michelle Theisl  
Ahornstraße 853  
A-6290 Mayrhofen  
Tel: 0043 (0) 5285/62277-119  
Fax: 0043 (0) 5285/62277-161  
[marketing@mayrhofner-bergbahnen.com](mailto:marketing@mayrhofner-bergbahnen.com)  
[michelle.theisl@mayrhofner-bergbahnen.com](mailto:michelle.theisl@mayrhofner-bergbahnen.com)  
[www.mayrhofner-bergbahnen.com](http://www.mayrhofner-bergbahnen.com)



## ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

<b>++ SEASON START</b>	5 December 2020
<b>++ SKI AREA</b>	142 kilometers of pistes 59 modern lifts
<b>++ APP</b>	Mayrhofner Mountain App, with integrated ski navigation system and insider tips for the ski resort (download in the App Store, available for iOS & Android)
<b>++ ONLINE TICKET PURCHASE</b>	myZillertal.app
<b>++ ACTION MOUNTAIN PENKEN</b>	Harakiri Fun Ride Gerent Ski Movie Run on piste 16, the Black Attack at the Möslbahn Penken Park, <b>NEW</b> : Fun Ride Sun-Jet Racing Paradise Unterberg Winter Hiking Path Penken and Winter Hiking Path "Zeitreise"
<b>++ LEISURE MOUNTAIN AHORN</b>	Pistenbock Toboggan Fun Fun Ride Ahorn Albert Adler Tour on piste 4a Winter Hiking Path Ahorn and Winter Hiking Path Filzenkogel
<b>++ SOCIAL MEDIA</b>	Facebook: So müssen Berge sein Instagram: #somuessenbergesein
<b>++ SERVICE</b>	Suggestions for tours through the ski resort ( <a href="https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/">https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/</a> and on the app) Free ski buses with digital ski bus information
<b>++ SOUVENIRS</b>	Available at all cash desks and in our Online Shop at <a href="http://www.mayrhofner-bergbahnen.com">www.mayrhofner-bergbahnen.com</a>
<b>++ SEASON</b>	Penkenbahn and Horbergbahn 5 December 2020 to 18 April 2021 Ahornbahn and Möslbahn 12 December 2020 to 11 April 2021
<b>++ EVENTS</b>	<b>11 to 13 December 2020</b> : Outdoor Guiding Days <b>27 December 2020</b> : Burton Riglet Snowboarding <b>03 January 2021</b> : Austria Freeski Day <b>06 January 2021</b> : Groms Open <b>09 to 10 January 2021</b> : Burton StepOn Testride Tour <b>06 February 2021</b> : Penken Battle <b>13 February 2021</b> : Girls Shred Session <b>20 to 21 February 2021</b> : SAAC Basic Camp <b>21 to 26 February 2020</b> : SAACnd Step <b>27 to 28 February 2021</b> : Völley Rälley <b>13 March 2021</b> : go-Shred Penken Bingo <b>05 bis 10 April 2021</b> : Snowbombing

Last updated: August 2020