



Mayrhofen Press Information
Winter 2020/21

THE ACTION MOUNTAIN PENKEN PROMISES FUN AND THRILLS

Whether you're an adrenaline junkie or a freestyler, Action Mountain Penken has the right challenge for you! Action, excitement, and fun is what the pistes in Mayrhofen are all about. To get up to the ski resort quickly and comfortably, you can either take the Penkenbahn directly from the center of Mayrhofen or the Horbergbahn in Schwendau as well as the Möslbahn at Hochschwendberg. As soon as you arrive, the incredible views will motivate you to get started right away with some winter sports fun! The winter season starts on 5 December 2020!

PRIDE COMES BEFORE THE FALL

On the **Harakiri** both self-confidence and self-assessment are key. Austria's steepest slope adventure, with an average gradient of 78%, is the highlight of the winter holiday for many winter sports enthusiasts. If you're not sure whether you have what it takes to tackle the Harakiri, we recommend that you try Piste 12, the Devil's Run. The steep part at the end is known among the locals as the "Harakiri Test".

FLIPS, SPINS, AND SLIDES

Check out the **Penken Park** to marvel at the tricks and stunts of the pros or even get some airtime yourself. With six different areas that are re-shaped regularly, the park is the place to be for freestylers from all over the world. Beginners as well as pros will find just the right challenge and have a great time in the Pro Area, Advanced Area, Advanced Jib Area, Medium Area and Medium Jib Area as well as the Kids Area. The Sun-Jet 4-person chairlift takes skiers and snowboarders back up to the starting area of the park, and there's even a separate T-bar lift that goes to the Kids Area. As soon as you get out of the chairlift you can head over to the Chill-out-Area to sit back and relax and watch other riders perform tricks. **NEW:** The Fun Ride Sun-Jet offers even more fun and variety on ski or snowboard and guarantees an action-packed descent for everyone. The Penken Park also hosts several exciting events, such as the third stop of the **Välley Rälley** on 27 and 28 February 2021, in which participants have to compete in various freestyle contests. Motivated freestylers can also look forward to the **Girls Shred Session** on 13 February 2021. Coaching, video- and filmsession, BBQ and Yoga are on! Furthermore, several selected events in cooperation with Burton will take place in winter 2020/21.

FAST, FASTER, UNTERBERG!

Do you have the need for speed? If so, head on over to the **Racing Paradise Unterberg**! Speed demons and wannabe racers will get their money's worth at piste 15 thanks to its three permanent timed giant slalom courses Gold, Silver and Bronze. Enjoy the feeling of freedom while darting down the same courses that international ski stars train on.



LIGHTS, CAMERA, ACTION!

If you're the type who wants to analyze your rides, or even laugh at yourself, you should try our **Ski Movie Run** on piste 16 – the **Black Attack** at the Möslbahn – and take your memories back home with you on video as a souvenir! You can download your video free of charge using your ski pass number at www.skiline.cc. If you're looking for even more fun on Mount Penken, look no further! With waves and steep turns, the **Fun Ride Gerent** at piste 11 promises to live up to its name.

LEAVE ALL THE STRESS OF EVERYDAY LIFE BEHIND

Besides exciting park sessions and thrilling downhill runs, Mount Penken also offers idyllic scenery and leisurely activities that are perfect for families and aficionados. For some peace and quiet, we recommend the **Winter Hiking Path Zeitreise**, which leads from the Penkenbahn mountain station toward the Gschösswandhaus. Doing so will take you on a fantastic journey through the history of skiing and provide you with breathtaking panoramas. The **Winter Hiking Path Penken** leads from the Kombibahn mountain station to the Penkenjoch and gives you wonderful views of Mount Ahorn.

You can also follow us on our “**So müssen Berge sein**” Facebook page or on Instagram with the hashtag **#somuessenbergesein**.

Please find further information under www.mayrhofner-bergbahnen.com.



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ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

++ SEASON START	5 December 2020
++ SKI AREA	142 kilometers of pistes 59 modern lifts
++ APP	Mayrhofner Mountain App, with integrated ski navigation system and insider tips for the ski resort (download in the App Store, available for iOS & Android)
++ ONLINE TICKET PURCHASE	myZillertal.app
++ ACTION MOUNTAIN PENKEN	Harakiri Fun Ride Gerent Ski Movie Run on piste 16, the Black Attack at the Möslbahn Penken Park, NEW: Fun Ride Sun-Jet Racing Paradise Unterberg Winter Hiking Path Penken and Winter Hiking Path "Zeitreise"
++ LEISURE MOUNTAIN AHORN	Pistenbock Toboggan Fun Fun Ride Ahorn Albert Adler Tour on piste 4a Winter Hiking Path Ahorn and Winter Hiking Path Filzenkogel
++ SOCIAL MEDIA	Facebook: So müssen Berge sein Instagram: #somuessenbergesein
++ SERVICE	Suggestions for tours through the ski resort (https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/ and on the app) Free ski buses with digital ski bus information
++ SOUVENIRS	Available at all cash desks and in our Online Shop at www.mayrhofner-bergbahnen.com
++ SEASON	Penkenbahn and Horbergbahn 5 December 2020 to 18 April 2021 Ahornbahn and Möslbahn 12 December 2020 to 11 April 2021
++ EVENTS	11 to 13 December 2020: Outdoor Guiding Days 27 December 2020: Burton Riglet Snowboarding 03 January 2021: Austria Freeski Day 06 January 2021: Groms Open 09 to 10 January 2021: Burton StepOn Testride Tour 06 February 2021: Penken Battle 13 February 2021: Girls Shred Session 20 to 21 February 2021: SAAC Basic Camp 21 to 26 February 2020: SAACnd Step 27 to 28 February 2021: Völley Rälley 13 March 2021: go-Shred Penken Bingo 05 bis 10 April 2021: Snowbombing

Last updated: September 2020