



Mayrhofen Press Release
Winter 2020/21

100 PERCENT COURAGE FOR 78 PERCENT GRADIENT

AUSTRIA'S STEEPEST SLOPE ADVENTURE

The Harakiri – even experienced skiers have mixed feelings about the long-since legendary run on the Action Mountain Penken in Mayrhofen: over a 400-metre stretch, their reactions span from a huge sense of respect to pure euphoria. This is the length of the steepest section of the two-kilometre black piste in the Horbergtal valley. An impressive 78 percent gradient makes the Harakiri the steepest slope adventure in Austria.

The piste on the Action Mountain Penken is getting twenty years old soon and still a legend. Year after year, it entices in holiday-makers and locals who want to set themselves the 'Harakiri challenge'.

STEEPER THAN A SKI JUMP HILL

Those who dare can get to piste 34 (as the run is officially known) on the Knorren six-seater chair lift. This runs directly beside the Harakiri and from the top offers an impressive view of what awaits anyone who chooses to descend. On starting the run, the terrain is relatively gentle. But it is only a few hundred metres before the flat introductory section turns into the legendary 78 percent gradient and is steeper than a ski jump hill. The time has come for courage and true grit – there is no turning back now.

ONLY FOR EXPERTS!

It is for precisely this reason that only those who are physically fit and can expertly control their skis or snowboard should attempt the Harakiri. A stable body position, advanced skiing skills and decisive edge grip are essential for a successful descent – as is the optimum equipment. This includes well-sharpened edges and, of course, a helmet. Snow blades and short skis on the other hand, should not be used on the Harakiri. If you are not sure whether you are ready for the Harakiri, you should first try the slightly less extreme piste 12, the Devil's Run. Locals regard the precipice at the end of the run as the 'Harakiri test'. If you can get down it safely, you are ready for Austria's steepest slope adventure.

CAREFUL PREPARATION IN LAYERS

Nerves like steel are certainly helpful for this adventure. And steel is also essential for the Harakiri in another regard: the preparation of the piste. Due to its extremely steep location and average gradient of 38 degrees, it can only be prepared using a cable winch and a special nine-tonne snow groomer with 430 HP and four tonnes of traction. To prevent the snow from breaking away, the piste first has to be built up using a lengthy layering procedure and then covered in snow and prepared daily.



“HARAKIRI SOUVENIR”

For all those who tackled the Harakiri and want to bring home a souvenir of their adventure, have the possibility to buy the Harakiri shirt in the color grey or black. You can buy this shirt at all cash desks of the Mayrhofner Bergbahnen and in our Online Shop on www.mayrhofner-bergbahnen.com.

You can also follow us on our **“So müssen Berge sein”** Facebook page or on Instagram with the hashtag **#somuessenbergesein**.

Please find further information under www.mayrhofner-bergbahnen.com.



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ACTION, LEISURE, AND FUN FOR THE WHOLE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

++ SEASON START	5 December 2020
++ SKI AREA	142 kilometers of pistes 59 modern lifts
++ APP	Mayrhofner Mountain App, with integrated ski navigation system and insider tips for the ski resort (download in the App Store, available for iOS & Android)
++ ONLINE TICKET PURCHASE	myZillertal.app
++ ACTION MOUNTAIN PENKEN	Harakiri Fun Ride Gerent Ski Movie Run on piste 16, the Black Attack at the Möslbahn Penken Park, NEW: Fun Ride Sun-Jet Racing Paradise Unterberg Winter Hiking Path Penken and Winter Hiking Path Zeitreise
++ LEISURE MOUNTAIN AHORN	Pistenbock Toboggan Fun Fun Ride Ahorn Albert Adler Tour on piste 4a Winter Hiking Path Ahorn and Winter Hiking Path Filzenkogel
++ HARAKIRI	Location: On the Knorren on the Action Mountain Penken Austria's steepest slope adventure Opened in winter season 2003/2004 78 % average gradient (38 degrees) Piste number 34 (black) Total length of the Harakiri run: 2 km The actual precipice is over 400 m long
++ SOCIAL MEDIA	Facebook: So müssen Berge sein Instagram: #somuessenbergesein
++ SERVICE	Suggestions for tours through the ski resort (https://www.mayrhofner-bergbahnen.com/en/mountain-experience-winter/activities/skiing/tour-suggestions/ and on the app) Free ski buses with digital ski bus information
++ SOUVENIRS	Available at all cash desks and in our Online Shop at www.mayrhofner-bergbahnen.com
++ SEASON	Penkenbahn and Horbergbahn 5 December 2020 to 18 April 2021 Ahornbahn and Möslbahn 12 December 2020 to 11 April 2021
++ EVENTS	11 to 13 December 2020: Outdoor Guiding Days 27 December 2020: Burton Riglet Snowboarding 03 January 2021: Austria Freeski Day 06 January 2021: Groms Open 09 to 10 January 2021: Burton StepOn Testride Tour 06 February 2021: Penken Battle 13 February 2021: Girls Shred Session 20 to 21 February 2021: SAAC Basic Camp 21 to 26 February 2020: SAACnd Step 27 to 28 February 2021: Völley Rälley 13 March 2021: go-Shred Penken Bingo 05 bis 10 April 2021: Snowbombing