



PRESS RELEASE
Summer 2019

LEISURE MOUNTAIN AHORN—EXTRAORDINARY EXPERIENCES IN A BREATHTAKING SETTING

Welcome to Leisure Mountain Ahorn in the Zillertal! Whether you're a hiker looking to connect with nature, a pleasure seeker eager for tranquility, or a family full of energy, an adventurous summer awaits you on Mount Ahorn. The Ahornbahn, Austria's largest cable car, takes you up to nature's paradise in under seven minutes. Once you reach the Ahorn Plateau, located at 2,000 meters above sea level, you'll be welcomed by the breathtaking setting and the variety of activities on offer.

The **Leisure Trail**, which is suitable for baby buggies, covers the entire Ahorn Plateau and provides valuable information about the varied flora and fauna of the **Zillertal Alps Nature Park Zillertaler Alpen**. You'll also be treated to incredible panoramas and views at our **Eagle's View, Zillertal, Stilluptal, and Filzenalm viewing platforms**, or you can sit back and relax at the Leisure Square in front of the Ahornbahn mountain station or at one of several rest places. The redesigned **hiking trail to the Filzenkogel** gives all summiteers a perfect opportunity to take in the impressive scenery and record their names in the summit log. Info stations along the **Alpine Farming Trail** leading to the Filzenalm give you interesting insights into the cultivation of this Alpine pasture. If you want to put your balance and coordination skills to the test, head on over to the **Sinnespfad**.

Listen up, all of you amateur detectives! If you love exciting crime stories and like to solve tricky riddles, the Leisure Trail Ahorn is just right for you. With the help of the new "Locandy App", the leisurely family walking trail transforms itself into an interactive **audio adventure drama called "Der Wilderer vom Ahorn"**. The app is available for free in the App Store and the Google Play Store (German only). So, who is going to solve the mystery?

RELAXING WATER OASES

Lake Ahornsee and **Ahornbachl Stream** are the perfect places for nature lovers. Around the lake, there are plenty of opportunities to play, rest, and relax. Take a deep breath and cool off your feet in the fresh water—this is how we do it up here! On the leisurely hiking trail along Ahornbachl Stream, you'll find various play areas and water oases for even more fun and entertainment on your way to the Eagle's Stage Ahorn.

10 YEARS OF BIRDS OF PREY UP-CLOSE

The impressive **Eagle's Stage Ahorn** that was built out of natural materials and is located at 2,000 meters above sea level has been home to eagles, buzzards, falcons, and eagle-owls for 10 years. The spectacular aerial acrobatics of the eagle, eagle-owls, and buzzards guarantee an unforgettable experience with the incredible scenery of the Zillertal Alps in the background. The one-hour Birds of Prey Show takes place every day (except Tuesdays) at 2:00 p.m. **In order to celebrate the anniversary of the Eagle's Stage Ahorn, all children (born after 1 January 2004) get free admission to the show on the 10th of the month in June, July, August, and October.**



FOR ALL EARLY BIRDS

The early bird gets the worm! From July until September, starting at 5:00 a.m., before the sun rises, the Ahornbahn takes you up the Leisure Mountain. As you watch the first of the sun's rays rise above the peaks of the Zillertal Alps and slowly turn from bluish purple to bright pink to warm gold, you'll realize that getting up so early was well worth the effort. This fascinating spectacle of nature briefly gives a mystical aura to the mountains of Mayrhofen. Afterwards, you'll enjoy a **hearty breakfast in the Café-Bistro Kunstraum**. If you are planning to go on a long mountain tour, we recommend our **Hiker's Gondola**, which takes all mountaineers up to the Ahorn Plateau as early as 7:30 a.m. (only in good weather).

You can also follow us on our "So müssen Berge sein" Facebook page or on Instagram with the hashtag #somuessenbergesein.

For more information, visit www.mayrhofner-bergbahnen.com.



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EXTRAORDINARY MOUNTAIN EXPERIENCES AND FUN FOR THE ENTIRE FAMILY ON MOUNT AHORN

LEISURE MOUNTAIN AHORN	Leisure Trail (suitable for baby buggies) with four viewing platforms Water oases at Lake Ahornsee and Ahornbachl Stream Birds of Prey Shows at the Eagle's Stage Ahorn Filzenkogel Hiking Trail, Alpine Farming Trail, and Sinnespfad Sunrise Breakfast: Every Thursday from July until September, ascent between 5:00 and 6:00 a.m., mountain breakfast at the Café-Bistro Kunstraum Hiker's Gondola: from June until September only in good weather, ascent with the Ahornbahn at 7:30 a.m.
GUIDED TOUR OF THE AHORNBahn	Every Sunday at 11:00 a.m. Incl. ascent and descent, guided tour, coffee and cake
AWARDS	The Mayrhofner Bergbahnen is one of 20 award-winning Tyrolean Summer Lifts: www.tirol.at/sommerbahnen
APPS	Mayrhofner Mountain App: available for free in the App Store and the Google Play Store Locandy App: The audio adventure drama called "Der Wilderer vom Ahorn", available for free in the App Store and the Google Play Store
SOUVENIRS	Available at all Mayrhofner Bergbahnen cash desks and in the Online Shop at www.mayrhofner-bergbahnen.com
OPENING HOURS	
Penkenbahn	25 May to 13 October 2019 from 9:00 a.m. to 5:00 p.m.
Kombibahn Penken	25 May to 13 October 2019 from 9:00 a.m. to 4:00 p.m., last descent at 4:30 p.m.
Ahornbahn	8 June to 27 October 2019 from 8:30 a.m. to 5:00 p.m. every thirty minutes, with additional rides based on demand

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Texts and pictures available as download at

<https://www.mayrhofner-bergbahnen.com/en/press-area>

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