



PRESS RELEASE
Summer 2019

EXTRAORDINARY MOUNTAIN EXPERIENCES AND FANTASTIC VIEWS IN MAYRHOFEN

ACTION MOUNTAIN PENKEN & LEISURE MOUNTAIN AHORN

Let's be honest. Who doesn't dream of excitement, variety, fun, a fair bit of action, and lots of leisure? That's what Action Mountain Penken and Leisure Mountain Ahorn in Mayrhofen are all about. The two mountains in the Zillertal offer endless possibilities and promise action-packed excitement, a variety of fun activities, and unique, magical moments. Mountain enthusiasts of all ages can look forward to a very personal experience this summer.

THERE'S ALWAYS SOMETHING HAPPENING ON ACTION MOUNTAIN PENKEN

You definitely won't get bored on Penken. Rather, you'll go from one adrenalin rush to the next. The state-of-the-art **3S Penkenbahn** will take you from the valley to 1,800 meters above sea level in only 8.2 minutes. Anyone who feels like getting even closer to the summit of the mountain can then hop on the **Kombibahn Penken** and choose between 10-person or open-air gondolas, which offer both enough space for mountain bikes. Mount Penken is a biker's paradise, whether you prefer leisurely rides along easy panorama tours or want to test your limits on steep climbs and even steeper descents. Of course, the Penken can also be explored by foot on numerous hiking trails. Along the **Panorama Trail**, which is suitable for baby buggies, you'll find the most beautiful views of Mayrhofen's mountains. The Funsportstation Penken is a highlight for all adventure seekers. Run and roll over the water without getting wet in our see-through plastic balls called **Funballz**, or explore Action Mountain with our **Mountain Scooters** on two different routes. The **Motor Skills Parcours**, which opened last summer, is suitable for all ages and will put your agility and balance to the test at 12 stations. To ensure that the adventure is a success, everyone starts at the Training & Warmup Station. The **E-Trial Parcours** is another highlight. It soon becomes obvious who possesses agility, coordination, and steady nerves! The electric motorcycles, also known as E-Trials, have been designed to meet the needs of children, youths, and adults, are powered by eco-friendly electricity, and are extremely quiet. Finally, the idyllic **Mountain Playground**, with its swings, climbing tower, slide, and water station, is a great place even for your little ones and guarantees a fun and entertaining time.

All those who want to get even higher up can rent via ferrata sets at the Funsportstation and climb our **"Knorren Nadel"** or **"Steinbock"** via ferratas at the Knorren.

LEISURE MOUNTAIN AHORN

The special experience for all of your senses begins with the ascent in **Austria's largest cable car, the Ahornbahn**. On your way up to 2,000 meters above sea level, which takes less than seven minutes, you'll be treated to spectacular views of Mayrhofen and the surrounding mountains thanks to the huge glass windows. Up on the Ahorn Plateau, nature lovers and families will find a true paradise with endless delights to explore. The **Leisure Trail**, which is suitable for baby buggies, provides valuable information about the varied flora and fauna of the Zillertal Alps Nature Park Zillertal Alps. You'll also be treated to incredible panoramas and views at our **Eagle's View, Zillertal, Stilluptal, and Filzenalm viewing platforms**. The



redesigned **hiking trail to the Filzenkogel** gives all summiteers a perfect opportunity to take in the impressive scenery and record their names in the summit log. Info stations along the **Alpine Farming Trail leading** to the Filzenalm give you interesting insights into the cultivation of this Alpine pasture. If you want to put your balance and coordination skills to the test, head on over to the **Sinnespfad**.

With plenty of opportunities to play, rest, and relax, **Lake Ahornsee** is the place to be for nature lovers. Take a deep breath and cool off your feet in the fresh water – this is how we do it up here! On the leisurely hiking trail along **Ahornbachl Stream**, you'll find various play areas and water oases for even more fun and entertainment on your way to the Eagle's Stage Ahorn.

10 YEARS OF BIRDS OF PREY UP-CLOSE

The impressive **Eagle's Stage Ahorn** was built out of natural materials and is located at 2,000 meters above sea level has been home to eagles, buzzards, falcons, and eagle-owls for 10 years. The spectacular aerial acrobatics of the eagle, eagle-owls, and buzzards guarantee an unforgettable experience with the incredible scenery of the Zillertal Alps in the background. The one-hour **Birds of Prey Show** takes place every day (except Tuesdays) at 2:00 p.m. In order to celebrate the anniversary of the Eagle's Stage Ahorn, all children (born after 1 January 2004) get free admission to the show on the 10th of the month in June, July, August, and October.

Our **Sunrise Breakfast** is a very special experience for all early birds. From July until September, the Ahornbahn takes you up the Leisure Mountain between 5:00 and 6:00 a.m. The hearty mountain breakfast in the Café-Bistro Kunstraum is the perfect way to start off your day before tackling all the adventures that Mount Ahorn has in store for you.

You can also follow us on our "So müssen Berge sein" Facebook page or on Instagram with the hashtag #somuessenbergesein.

For more information, visit www.mayrhofner-bergbahnen.com.



Mayrhofner Bergbahnen Aktiengesellschaft
Patricia Kröll
Ahornstraße 853
A-6290 Mayrhofen
Tel: 0043 (0) 5285/62277-118
Fax: 0043 (0) 5285/62277-161
marketing@mayrhofner-bergbahnen.com
patricia.kroell@mayrhofner-bergbahnen.com
www.mayrhofner-bergbahnen.com



ACTION, LEISURE, AND FUN FOR THE ENTIRE FAMILY AROUND MOUNT PENKEN AND MOUNT AHORN WITH THE MAYRHOFNER BERGBAHNEN

ACTION MOUNTAIN PENKEN	Funsportstation Penken with Mountain Scooters, Funballz, E-Trial Parcours, Motor Skills Parcours, and Mountain Playground Panorama Trail (suitable for baby buggies) Via ferratas: "Knorren Nadel" and "Steinbock" Mountain bike trails from easy to demanding
LEISURE MOUNTAIN AHORN	Leisure Trail (suitable for baby buggies) with four viewing platforms Water oases at Lake Ahornsee and Ahornbachl Stream Birds of Prey Shows at the Eagle's Stage Ahorn Filzenkogel Hiking Trail, Alpine Farming Trail, and Sinnespfad Sunrise Breakfast: Every Thursday from July until September, ascent between 5:00 and 6:00 a.m., mountain breakfast at the Café-Bistro Kunstraum Hiker's Gondola: from June until September only in good weather, ascent with the Ahornbahn at 7:30 a.m.
GUIDED TOURS	Ahornbahn: every Sunday at 11:00 a.m. Penkenbahn: every Wednesday at 11:00 a.m. Incl. ascent and descent, guided tour, coffee and cake
AWARDS	The Mayrhofner Bergbahnen is one of 20 award-winning Tyrolean Summer Lifts: www.tirol.at/sommerbahnen
APPS	Mayrhofner Mountain App: available for free in the App Store and the Google Play Store Locandy App: The Audio adventure drama called "Der Wilderer vom Ahorn", available for free in the App Store and the Google Play Store
SOUVENIRS	Available at all Mayrhofner Bergbahnen cash desks and in the Online Shop at www.mayrhofner-bergbahnen.com
OPENING HOURS	
Penkenbahn	25 May to 13 October 2019 from 09:00 a.m. to 5:00 p.m.
Kombibahn Penken	25 May to 13 October 2019 from 9:00 a.m. to 4:00 p.m., last descent at 4:30 p.m.
Ahornbahn	8 June to 27 October 2019 from 8:30 a.m. to 5:00 p.m. every thirty minutes, with additional rides based on demand

Last updated: April 2019

Texts and pictures available as download at

<https://www.mayrhofner-bergbahnen.com/en/press-area>

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