



PRESS RELEASE
Summer 2019

ACTION MOUNTAIN PENKEN – NOT FOR THE FAINT OF HEART

This summer season is once again all about action and fun for young and old on Mount Penken in Mayrhofen. Test your agility in the **Motor Skills Parcours**, run and roll over the water in one of the **Funballz**, or show off your courage at the **E-Trial Parcours**. Whether you're a mom, dad, kid, or ambitious athlete, you're sure to have an adventurous summer day filled with unforgettable moments on Action Mountain Penken. The state-of-the-art **3S Penkenbahn** takes you up to 1,800 meters above sea level, and the **Kombibahn Penken** takes you even higher.

THE FUNSPORT ADVENTURE PLAYGROUND FOR THE ENTIRE FAMILY

Are you looking for a very special experience? Surrounded by majestic mountain scenery, the **Funsportstation** offers thrill seekers big and small sporty activities that you don't get to participate in any old day. Our two different **Mountain Scooters Tours** are a great way to explore the mountain while the **Funballz** allow you to run and roll on the water without getting wet. The **Motor Skills Parcours**, which opened last summer, is suitable for all ages and will put your agility and balance to the test at 12 stations. To ensure that the adventure is a success, everyone starts at the Training & Warmup Station. The **E-Trial Parcours** is another highlight. It quickly becomes obvious who possesses agility, coordination, and steady nerves! The electric motorcycles, also known as E-Trials, have been designed to meet the needs of children, youths, and adults, are powered by eco-friendly electricity, and are extremely quiet. Finally, the idyllic **Mountain Playground**, with its swings, climbing tower, slide, and water station, is a great place even for your little ones and guarantees a fun and entertaining time.

Whether you're into hiking, mountain biking, rock climbing, or paragliding, Action Mountain Penken will not leave you bored and awaits you with countless opportunities for an action-packed day. Our redesigned **Panorama Trail**, which is suitable for baby buggies, starts at the **Kombibahn Penken** mountain station and offers fantastic views from its various viewing stations as well as an overview of all the sports that are on offer on Mount Penken. Everyone who wants to test their vertical limits should check out the "**Knorren Nadel**" and "**Steinbock**" **via ferratas** on the Knorren. Via ferrata sets can be rented at the Funsportstation (subject to availability). Also, if you want to fight gravity, head on over to the Knorren climbing area which have challenging rock climbs ranging from Grade IV to VIII (UIAA). There's something for everyone here.

Get on up! Either in the saddle of your mountain bike or into the crystal clear skies of the Zillertal Alps. The network of bike tours on Mount Penken covers all skill levels, and the optimal thermals mean great conditions for paragliders.

Follow us on our "So müssen Berge sein" Facebook page or on Instagram with the hashtag #somuessenbergesein.

For more information, visit www.mayrhofner-bergbahnen.com.



ACTION AND FUN FOR THE ENTIRE FAMILY ON MOUNT PENKEN

ACTION MOUNTAIN PENKEN	Funsportstation Penken with Mountain Scooters, Funballz, E-Trial Parcours, Motor Skills Parcours and Mountain Playground Panorama Trail (suitable for baby buggies) Via ferratas: "Knorren Nadel" and "Steinbock" Mountain bike trails from easy to demanding
GUIDED TOUR OF THE PENKENBAHN	Every Wednesday at 11:00 a.m. Incl. ascent and descent, guided tour, coffee and cake
AWARDS	The Mayrhofner Bergbahnen is one of 20 award-winning Tyrolean Summer Lifts: www.tirol.at/sommerbahnen
APPS	Mayrhofner Mountain App: available for free in the App Store and the Google Play Store Locandy App: The audio adventure drama called "Der Wilderer vom Ahorn", available for free in the App Store and the Google Play Store
SOUVENIRS	Available at all Mayrhofner Bergbahnen cash desks and in the Online Shop at www.mayrhofner-bergbahnen.com
OPENING HOURS	
Penkenbahn	25 May to 13 October 2019 from 9:00 a.m. to 5:00 p.m.
Kombibahn Penken	25 May to 13 October 2019 from 9:00 a.m. to 4:00 p.m., last descent at 4:30 p.m.
Ahornbahn	8 June to 27 October 2019 from 8:30 a.m. to 5:00 p.m. every thirty minutes, with additional rides based on demand

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Texts and pictures available as download at

<https://www.mayrhofner-bergbahnen.com/en/press-area>

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