

Mayrhofen Press Information Winter 2021/22

MOUNT PENKEN AND MOUNT AHORN - TWO SKI MOUNTAINS AND ENDLESS POSSIBILITIES

ENJOY UNFORGETTABLE EXPERIENCES IN ONE OF THE MOST ACTIVE REGIONS OF THE ALPS!

Action and leisure, relaxation and adrenaline — these are the basic ingredients of a successful skiing holiday. Once again this year, the Mayrhofner Bergbahnen promise a unique way to spend your winter holidays in the heart of the picturesque Zillertal Alps. Thanks to 60 modern lifts and 142 kilometers of perfectly prepared pistes of all difficulty levels, everyone from beginners to pros will have a variety of ways to have fun skiing and snowboarding. The MayrhofenTrophy is the best possibility to get to know the diverse range of highlights — and the best of all: you can win great prizes! And if you're looking for entertainment off the pistes, the romantic WinterHikingTrails and the thrilling PistenBock Toboggan Run on Mount Ahorn are awesome alternatives.

MOUNT PENKEN

Mount Penken is the center of one of the largest ski resorts in the Zillertal valley and is easily and conveniently accessible via the Penkenbahn in Mayrhofen, the Horbergbahn in Schwendau and the Möslbahn at Hochschwendberg. With various highlights and great panoramic views, it's the perfect place for fun and action on and off the pistes.

Penken is especially popular with self-described adrenaline junkies thanks to the **Harakiri**, Austria's steepest slope adventure with an average gradient of 78 percent. The **RacingParadise Unterberg** has three permanent timed giant slalom courses Gold, Silver and Bronze, so you can see how you stack up to the competition. The **FunRide Gerent** at slope 11 plus the **SkiMovie Run** on slope 16 - 100 the challenging Black Attack near the Möslbahn – guarantee fun and action.

Penken is not just about going downhill fast, however. With its six areas, the **PenkenPark** is the place where elite snowboarders and freeskiers can catch major air and show off all of their latest tricks. You'll never be bored in the snowpark thanks to the brandnew **FunRide Sun-Jet** as well as the numerous events. Even for those who do not dare themselves over the obstacles, it is worthwhile to look over and admire the daring stunts of others.

Besides all of the fun and action, Penken also offers families and nature lover's idyllic spots to relax. The **WinterHikingPath Zeitreise** provides interesting facts about the history of skiing as well as fantastic views. The trail leads you from the mountain station of the Penkenbahn across the Gschösswandhaus hut. Another favorite is the **WinterHikingPath Penken** from the Kombibahn Penken mountain station to the Penkenjoch.

MOUNT AHORN

The Ahorn is all about deceleration, relaxation, and recreation, which is why it's a great choice for beginners, families, and nature lovers. The Ahornbahn, Austria's largest cable car, takes you up to the Ahorn Plateau, where you'll be greeted with spectacular views and ideal carving conditions on mostly easy, wide and sunny slopes. The **FunRide Ahorn** with its **FamilyPark** including child-friendly obstacles is the perfect place for children and beginners to acquire the coordination and motor skills necessary for successful skiing and snowboarding. And on the **AlbertAdler Tour** along slope 4a our mascot Albert Adler accompanies you through



easy, fun obstacles — boundless skiing pleasure for young and old alike is guaranteed! The highlight of the descent is certainly the **AlbertAdler Speed Camera**. The mascot Albert Adler awaits you with his camera to take photos of everyone, who finishes the ride.

Afterwards the photos can be downloaded with the number of the ski pass at the bottom station of the 6SB Ebenwald free of charge.

There's also the more challenging 5.5-kilometer-long **ValleyRun Ahorn** and our new Early Bird service. During the winter season, the Ahornbahn will be operating from 7.30 a.m., before all our other gondolas and lifts. Take advantage of this service and enjoy the perfectly prepared pistes of the valley run early in the morning.

Off the pistes, the **PistenBock toboggan run** is a fun adventure for the whole family. Practice makes perfect, so straighten your hat, hang on to the sled, and tackle those turns on the specifically designed course which is separated off from the other pistes.

If you're looking for more peace and quiet and want to enjoy the beauty and serenity of nature on foot, we recommend the **WinterHikingPath Ahorn** or the **WinterHikingPath Filzenkogel**. A hike through the snowy landscape offers you a fantastic view of the Zillertal Alps and the Stilluptal as well as a unique mountain experience.

Whether on Mount Penken or Mount Ahorn, there's always something happening in Mayrhofen. If you want to stay up to date, check out the Mayrhofner Mountain App, which includes an integrated ski navigation system and insider tips for the ski resort. It's a must-have for winter sports enthusiasts of all ages.

You can also follow us via "mountopolis.at" and the Hashtag #mountopolis.at on Instagram, TikTok and Facebook.

Please find further information under www.mountopolis.at.



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++ SEASON START
12 December 2021
++ SKI AREA
142 kilometers of pistes

60 modern lifts

++ APP MayrhofnerMountainApp, with integrated ski navigation system and insider tips for

the ski resort (download in the App Store, available for iOS & Android)

++ ONLINE TICKET PURCHASE myZillertal.app

++ ACTION MOUNTAIN PENKEN Harakiri

FunRide Gerent

SkiMovie Run on piste 16, the BlackAttack at the Möslbahn

PenkenPark, **NEW:** FunRide Sun-Jet

RacingParadise Unterberg

WinterHikingPath Penken and WinterHikingPath "Zeitreise"

++ LEISURE MOUNTAIN AHORN PistenBock Tobbogan Fun

FunRide Ahorn

AlbertAdler Tour on piste 4a

WinterHikingPath Ahorn and WinterHikingPath Filzenkogel

NEW: FalknerOase at the Filzen reservoir

++ SOCIAL MEDIA ++ SERVICEInstagram, Facebook und TikTok: **mountopolis.at Suggestions for tours through the ski resort**

(https://www.mayrhofen.at/en/stories/tour-suggestions-in-mayrhofen

Free ski buses with digital ski bus information

++ SOUVENIRS Available at all cash desks and in our Online-Shop at

https://shop.mayrhofen.at/mayr_en/accessoires/merchandise

++ SEASON Penkenbahn, Horbergbahn, Möslbahn and Ahornbahn: until 18 April 2022 **++ EVENTS 18 to 19 December 2021:** Mountopolis Höhenmeter-Fresser Challenge

18 to 19 December 2021: Burton Step On Testride Tour

06 January 2022: Vans Groms Open **08 to 09 January 2022:** Fit 4 powder **09 January 2022:** Austrian Snowpark Days

22 to 23 January 2022: Burton Step On Testride Tour

05 February 2022: Penken Battle
12 February 2022: Girls Shred Session
19 to 20 February 2022: SAAC Basic Camp
20 to 25 February 2022: SAACnd Step
26 to 27 February 2022: Välley Rälley
12 March 2022: go-Shred Penken Bingo
13 March 2022: A Day for Jake by Burton
18 to 20 March 2022: Penken Knuckle Huckle

04 to 09 April 2022: Snowbombing

08 to 09 April 2022: Mountopolis Bungee Challenge