

PRESS RELEASE

## **ALL YOU COULD POSSIBLY NEED: UP HIGH ON MOUNT AHORN!**

[Discover the new features that mountain summer 2024 has in store](#)

**Mayrhofen, 2024:** Scenic Mount Ahorn invites you to enjoy its unique adventures high above the Zillertal during the action-packed mountain summer of 2024. As an integral part of the bold and colourful MOUNTOPOLIS World of Adventure by Mayrhofner Bergbahnen, Mount Ahorn surprises and inspires with its sheer boundless variety. Panorama and pleasure lovers, adventure-seekers, mountain sports enthusiasts and families will undoubtedly find what they are looking for on Mount Ahorn. With two new attractions to boot.

Some moments are truly special. The ones when you feel you are in the right place, at the right time. Standing in awe as you soak up the breathtaking mountain backdrop of the Zillertal Alps is one of these moments. And the breathtakingly serene Mount Ahorn offers the perfect spot. Although “spot” is quite an understatement. The **AhornPlateau**, which can be reached **in less than seven minutes** on Austria's largest cable car, the Ahornbahn, is an adventure world for sublime summit conquests, idyllic hiking adventures, playful explorations of nature and family activities, while offering a safe haven, where even the thirst for knowledge can be quenched.

### **EXPLORE EAGLE'S STAGE AHORN!**

Located at 2,000 metres above sea level, **Europe's highest Birds of Prey Sanctuary, Eagle's Stage Ahorn**, has been welcoming visitors since 2009. People are amazed, when the majestic animals display their powerful agility, gentle strength and graceful joie de vivre, and you can experience this thrilling feeling of freedom for yourself. Front row seats offer spellbinding scenes at the relocated **Eagle's Stage Ahorn**, a show arena for the kings of the skies, such as eagle, “Seppi”, owls, “Billi & Virginia” and many more of their feathered friends. In typical Mountopolis fashion, no effort was spared and **Eagle's Stage Ahorn** can now be found in the **middle of Filzen reservoir** as from the mountain summer of 2024. The **new location** and place-to-be on Mount Ahorn right next to the **FalknerOase** provides even more impressive highlights and guarantees optimum views of the spectacular peaks of the Zillertal Alps, as well as a direct spotlight on the acrobats of the air and their daring flight manoeuvres. **NEW:** from this summer, **two new stars** will be joining the team - European white-tailed eagles, “**Albert & Emma**”. So keep your eyes peeled and your camera ready!

The action begins daily (except Friday) at 02.00 p.m. But there's no need for a great fanfare, because what humans and animals present here is fascinating, exciting and action-packed enough. Falconers Thomas, Didi and Waltraud Wechselberger allow their Birds of Prey to soar to lofty heights during the one-hour **Birds of Prey Show** and perform aerial acrobatics high above the heads of the spectators. As part of the flight show, the experts share their fascinating knowledge about the habits of native Birds of Prey. Those interested can also accompany the falconers behind the scenes at the **Falconry Backstage** workshop. What does the workshop offer? The chance to find out how to properly protect, care for, feed and keep these amazing animals in a species-appropriate manner. Seven exciting stations at the **FalknerOase** around Filzen reservoir also familiarise visitors with the history of falconry. This, however, is by far not the only story waiting to be experienced on Mount Ahorn.

## CONQUER THE ALBERT ADLER ADVENTURE TRAIL!

The **AlbertAdler AdventureTrail** is also **NEW in summer 2024** and sure to inspire mountains of enthusiasm in excursionists of all ages. The circular trail is exactly what you are looking for on a family holiday - a place to feel good for young and old and where everyone can discover whatever they need. Together with **mascot AlbertAdler**, you can really immerse yourself in the captivating story of "AlbertAdler and the Battle for Mayrhofen" (German only). Games, fun and excitement are guaranteed, alongside new experiences and lots of interesting facts, because as we all know, "You never stop learning, even as an adult!". The multi-faceted circular trail starts at Ahornbahn mountain station and leads directly to the **Eagle's Stage Ahorn**, the **FalknerOase** and back to the starting point via the newly created **FalkenSteig** trail with the panoramic **GreifenBrücke** bridge. It therefore appeals to all generations and literally keeps everyone connected.

The 140m<sup>2</sup> **AlbertAdler PlayWorld by Ravensburger** is also exciting and fun. Equipped with a climbing wall, playhouses, an eagle's nest and much more, the indoor play world is a great way to let off steam - even when the weather in the mountains isn't playing ball. **Guided cable car tours** on the Ahornbahn, on the other hand, are exciting and technical, where technology buffs really get their money's worth. Here, visitors are given a glimpse behind the scenes of Austria's largest cable car and exciting facts such as the conveyance capacity, volume of concrete and number of columns required for its construction are revealed (German only).

## COME UP TO COME DOWN

In addition to all kinds of alpine wildlife and recreational action, there is of course scope for relaxing adventures to get away from the hustle and bustle of everyday life. High up on Mount Ahorn, there are vibrant resting places for peaceful moments of happiness. Lake **AhornSee** and **AhornBachl** stream alongside the pram-friendly **LeisureTrail** are simply perfect for a refreshing dip and to unwind with a backdrop of breathtaking views. The **four ViewingPlatforms** Adlerblick, Zillertal, Stilluptal and Filzenalm are also popular resting and viewing spots. If that's still not enough, you can set off on the **HikingTrail Filzenkogel** – a tour that is manageable for everyone and yet equally rewarding – and enjoy the marvellous panoramic view of the Zillertal Alps from Filzenkogel peak. There is probably no better place for feeling inspired than from this 2,227-metre-high mountain summit.

## LOFTY HEIGHTS THAT LEAVE A LASTING IMPRESSION

When so close to heaven, feelings are bound to be running high. By the way, it makes no difference whether you're an early bird or a night hawk. Both have a special appeal. To be gently caressed and warmed by the first rays of sunshine high above the valley is a sublime feeling that soothes body, mind and soul. If you want to sample this experience surrounded by an incredible panorama and the rising sun, you can take the **SunRise Gondola** up Mount Ahorn before dawn every Tuesday from July to mid-September. Yet another memorable natural spectacle awaits on Mount Ahorn as the day draws to a close and your face is bathed in the last rays of sunlight. The contemplative silence that accompanies the sunset and dusk is truly magical. To facilitate this experience, the **SunSet Gondola** is also in operation from mid-June to September. And that's all you really need for a perfect day on the mountain!

### @MOUNTOPOLIS.AT - BIG THINGS ARE HAPPENING!

As befits a modern adventure world, Mountopolis can be found on all popular social media channels. Always up to date, always connected and closer to all the action. Everyone who wants to share their exciting happenings on Instagram, TikTok and Facebook, can do so by using **#mountopolis** and **@mountopolis.at**. Will that include you in the mountain summer of 2024?

### MOUNTOPOLIS

MOUNTOPOLIS, the Mayrhofner Bergbahnen World of Adventure, is the byword for fabulous adventures in nature. All snazzy and bright, as Mountopolis in Zillertal is an extraordinary thing. Derived from MOUNTain and metrOPOLIS, it playfully represents the sheer diversity of all that it offers. Progressive, traditional, with a vibrant attitude to life. For memorable moments full of thrilling tranquillity, where you can experience the relaxing adrenaline kick in this lively world of adventure in the heart of the Tyrolean mountains.

### MAYRHOFNER BERGBAHNEN CABLE CAR CO.

Mayrhofner Bergbahnen Cable Car Co belong to the **26 Tyrolean summer cable car systems** and have been tested according to strict criteria and awarded the **"Best Austrian Summer Cable Cars" quality seal** by the Austrian Federal Economic Chamber's Association of Cable Cars: **Mount Ahorn** for its specific focus on "Family", as well as **Mount Penken** for "Adventure". The **Ahornbahn** is Austria's largest cable car and transports visitors to 2,000 metres above sea level in less than 7 minutes. Equipped with huge panoramic glass fronts, it offers unique views of Mayrhofen and the surrounding mountains. The ultra-modern 3S **Penkenbahn**, also equipped with panoramic windows and additional WLAN in its 33 gondolas, whisks you directly from the town centre to an altitude of almost 1,800 metres in just 8.2 minutes.

#### Ahornbahn opening hours summer 2024:

15.06. to 29.09.2024 daily from 07.30 a.m. to 17.00 p.m. every 15 minutes

30.09. to 31.10.2024 daily from 08.30 a.m. to 17.00 p.m. every 15 minutes

#### Penkenbahn opening hours summer 2024:

18.05. to 06.10.2024 daily from 08.30 a.m. to 17.00 p.m.

All **specific offers, accommodation, guided tours and all alpine experiences offered by the Mayrhofen-Hippach destination**, summer and winter, can now be found in one place at [www.mayrhofen.at](http://www.mayrhofen.at).

**Images and press releases** can be downloaded free of charge from the **press portal**: <https://www.mayrhofner-bergbahnen.com/en/press-area/>



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