

PRESS RELEASE
Summer 2023

PENKEN! WHAT ELSE? **MOUNTAIN SUMMER 2023 AT ITS BEST**

Quench your thirst for adventure in the bright and beautiful MOUNTOPOLIS, the Mayrhofner Bergbahnen World of Adventure!

Mayrhofen, 2023: people don't like to beat around the bush at MOUNTOPOLIS in Tyrol's Zillertal Valley. There's no time for that, as there is just too much entertaining fun on Mount Penken, the adventure mountain in MOUNTOPOLIS and place to go for a refreshing adrenalin kick and cool summer dreams. Instead of looking for one's destiny on extravagant detours, Mount Penken beckons with the words: "Take a shortcut instead! Use Mayrhofner Bergbahnen cable cars to be whisked to where your idyllic adventure awaits in exciting yet tranquil landscapes!". Dreams will become reality on Mount Penken during summer 2023. Have we whetted your appetite?

Pretty "fun"-tastic - Mount Penken's FunSportStation

Endorphins and adrenalin go together like Mount Penken and mountain summer! The **FunSportStation** at Penken reservoir, at the exit of the Kombibahn, is the place to go to fill your energy storage. It doesn't matter whether you are young or old, big or small. If you are looking for adventure and soothing thrills, this is the place to be.

There are 12 cool stations to negotiate in the **MotorSkills Parcours**. Skill and balance are key here, for which you start in your own training and warm-up area. Afterwards, the whole family can take on the challenge of progressively greater levels of difficulty. A healthy dose of courage and coordination skills are required for the **E-Trial Parcours**. The electric motorbikes with environmentally friendly, almost silent electric drive are approved for children from the age of five, but promise pure fun for all ages upwards. In addition to skill, the trial riders will need steady nerves for this sustained momentum at a snappy pace.

Fancy skiing in summer? You can't do that on Mount Penken, but the **MountainScooter** riding experience is similar to skiing because you're in an upright position and definitely worth trying out. Mountain scooters are available in a recreational and a sporty version, for a relaxed exploration tour or fast descent down to the bottom station of the Kombibahn.

The young ones can really let off steam at the **MountainPlayground**, where a climbing tower is waiting to be climbed, a slide to be slid and swing to be swung. A water playground provides cool refreshment on hot summer days, and a visit to Virginia's tree house featured in the exciting story about mascot **AlbertAdler** is a special treat for all the young ones. Wanna bet?

Spoilt for choice? Mount Penken doesn't care!

It doesn't have to, as thanks to its huge variety of leisure activities it is the perfect place for everyone. For those who love games, fun and action, as offered by the FunSportStation, for instance, as well as those who have being active in the fresh mountain air with progressive traditional mountain sports, such as **hiking, climbing, mountain biking or paragliding** on their summer 2023 bucket list. **NEW in summer 2023: LärchwaldBachl**

Mayrhofner Bergbahnen is surprising visitors with a novelty that facilitates the experience of nature in all its understated splendour: the **BergWaldWeg** leads from Penkenbahn mountain station to the Finkenberger Almbahnen middle station. You can experience the gently rugged mountain world along the recently constructed BergWaldWeg with magnificent views of Mount Ahorn opposite, Mountopolis' second adventure mountain, as well as the Stillup Valley. Thanks to the **Penkenjoch Loop Hike Ticket**, which is valid on four cable cars (Penkenbahn, Kombibahn and both sections of the Finkenberger Almbahnen), a satisfying circular hike awaits, including special features such as Penkenjoch with its unique Garnet Chapel.

The **PanoramaTrail** is suitable for prams and particularly family-friendly, with many viewing stations for making memorable happy moments. Views of the surrounding mountains of Zillertal and numerous action-packed sports venues open up here, such as the **Knorren ClimbingArea** with its KnorrenNadel and Steinbock ViaFerrates. Climbing sets are available to hire for a fee at the FunSportStation. Another focal point of the PanoramaTrail: **paragliders** with their profound thirst for adventure! Two paragliding launch sites are the perfect starting point for all adrenaline addicts, who appreciate the area because of the excellent thermals on Mount Penken.

Mountain bikers are perfectly catered for in **Mountopolis**, because bike transport is possible in both cable car systems, the modern 3S Penkenbahn and Kombibahn with an optional open-air gondola to choose from. Legendary routes in various degrees of difficulty for high-speed fun in up- & downhill modus, or pleasure biking across the wide alpine pastures? Whatever the bikers' wish, Mount Penken performs! Talking of performing: the **MusikInsel on Mount Penken** also promises some fabulous visual and acoustic pleasures. Featuring events and live music acts, it perfectly reflects the chilled-out approach to life on Mount Penken.

What is it all about? Penken, straight from the heart!

What is required for this rollercoaster of emotions? A big heart! The strings of which are pulled in a variety of ways by Mount Penken. Ambitious mountain sports enthusiasts feel their pulses racing, while adventure-hungry families wear happy smiles and relaxation-seeking hikers feed their sense of well-being with delicious mountain hut fare. Once here, guests and local excursionists know they have finally reached their ultimate mountain summer dream destination. What more can we say, apart from: Penken, what else!

There's always something going on @mountopolis.at!

As befits a world of adventure, Mountopolis can be found on all usual social media channels. Always up to date, always connected and closer to the action. Everyone who wants to share their exciting happenings on Instagram, TikTok and Facebook, can do so by using **#mountopolis** and **@mountopolis.at**. You can too in the mountain summer of 2023?!

MAYRHOFNER BERGBAHNEN CABLE CARS

Mayrhofner Bergbahnen Cable Cars belong to the **20 Tyrolean summer cable car systems** and have been tested according to strict criteria and awarded the "**Best Austrian Summer Cable Cars**" **quality seal** by the Austrian Federal Economic Chamber's Association of Cable Cars: **Mount Ahorn** for its specific focus on "Family", and **Mount Penken** for "Adventure". The **Ahornbahn** is Austria's largest cable car and transports visitors to 2.000 metres above sea level in less than 7 minutes. Equipped with huge panoramic glass fronts, it offers unique views of Mayrhofen and the surrounding mountains. The modern **3S Penkenbahn**, also equipped with panoramic windows and additional WLAN in its 33 gondolas, whisks you directly from the town centre to an altitude of almost 1.800 metres in just 8.2 minutes.

Penkenbahn opening hours summer 2023:

27.05. to 08.10.2023 daily from 08.30 a.m. to 05.00 p.m.

Ahornbahn opening hours summer 2023:

17.06. to 01.10.2023 daily from 07.30 a.m. to 05.00 p.m. at 15-minute intervals

02.10. to 31.10.2023 daily from 08.30 a.m. to 05.00 p.m. at 15-minute intervals

For more information, please visit www.mountopolis.at.

Images and press releases can be downloaded free of charge from the **press portal**:

www.mayrhofner-bergbahnen.com/pressebereich/

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